



## Time to prove our strengths

Meeting the Management – 15 November 2019

Matthias Zachert, CEO

## The way forward – Providing direction from four perspectives

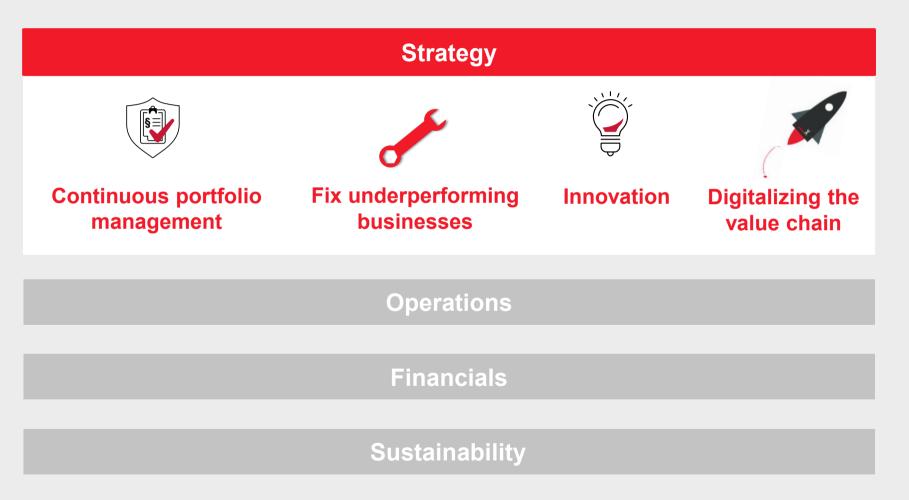




## The way forward – Providing direction from four perspectives















Intermediates Specialty Additives Engineering Materials Consumer Protection Chemicals

## The way forward – Continuous Portfolio Management





## **Strategy**



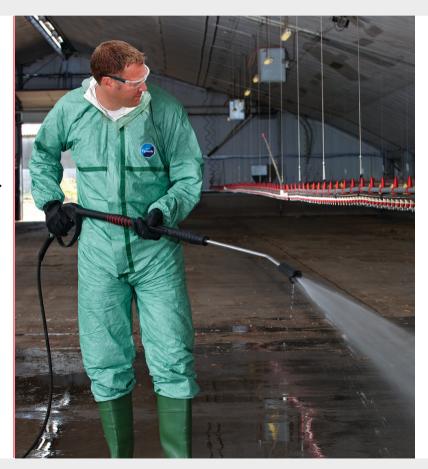
## Perfect match: The characteristics of Consumer Protection Chemicals and our competences





## **Characteristics:**

- High entry barriers due to increasing regulation
- Strong expertise in Regulatory Affairs
- Data ownership\* essential for product registration
- Attractive secular growth, independent of industry cycles



## **Our competences:**

- Global set-up in Regulatory
   Affairs
- Regulatory competence:
   One of the largest global expert teams in the industry
- Unique portfolio in Animal Protection Chemicals
- One of the strongest water purification technologies

## LANXESS Consumer Protection: Our products follow strong application-driven trends





# Water Purification Sales CAGR\* (2013-2019) Lewatit®



## Velcorin: The solution provider for beverage stabilization ensures food chain safety





### **Strong market presence**

- Over 500 customers including global top brands
- >1,500 Velcorin® dosing units (DT) in the market

### **Full solution offering**

- Comprehensive application-specific advice and service
- Extensive regulatory support on food law and legislation

#### **Product benefits**

- Highly effective against bacteria and fungi without impacting color and taste
- Cost-effective for the customer
- Dissolves into naturally occurring components





## Lewatit: Unique process knowledge allows top performance in high-end applications





### Strong market presence

- Complete ion exchange resins portfolio focused on high value applications
- LANXESS among the top four players worldwide

### Matching growing demand driven by global water trend

- Water scarcity is a global threat
- Therefore, more and more countries are increasing regulation to accelerate industrial water recycling

#### **Product benefits**

- Our ion exchange resins have high cleaning efficiency at moderate customer operating costs
- LANXESS products suitable for high end applications (e.g. selective removal of heavy metals in mining)





## We help to counter fight African Swine Fever outbreak





## Americas: Not yet infected by ASF, but preparatory measures increase

- Washington Post (Oct 16th) US begins preparations aimed at fending off ASF
- FT (May 6<sup>th</sup>) Tyson Foods chief warns African swine fever could reach US
- Forbes (May 6<sup>th</sup> (...) earlier this year, the U.S. National Pork Producers' Council canceled its annual World Pork Expo in Des Moines, Iowa

### **Europe: Directly and indirectly affected**

- Financial Times (Oct 14th) ASF drives up European pork prices
- Poland: (Oct 10th) ASF infects 46th Polish farm
- ZEIT (June 3<sup>rd</sup>) around 150-200 million animals will be infected until end of 2019, prices for pork will increase also in Europe



## Asia: Epicenter for ASF, the disease is now spreading rapidly

- Reuters (Oct 14<sup>th</sup>) Philippines detects ASF infections in two more provinces
- The guardian (Oct 12<sup>th</sup>) ASF: The deadly virus that has landed on Australia's doorstep
- Reuters (Sep 23<sup>rd</sup>): China reports new African swine fever case in Guangxi region
- ABC News (Sep 18<sup>th</sup>)
   One quarter of world's pigs killed by African swine fever as disease spreads to South Korea
- The guardian (Sep 17<sup>th</sup>): South Korea confirms African swine fever outbreak
- CNN (May 15<sup>th</sup>): Fever could kill a third of China's pigs. That's almost as many as are farmed in the US and Europe
- New York Times (May 14<sup>th</sup>) Vietnam culls
   1.2 million pigs over African swine fever

## The way forward – Fix underperforming businesses



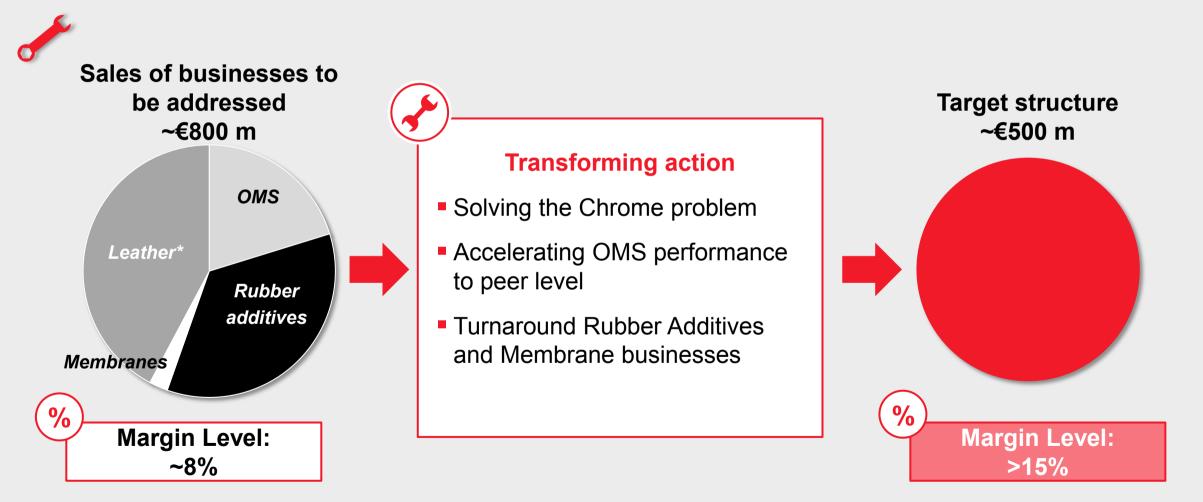


## **Strategy**



## Rigorously addressing under-performing businesses across our portfolio

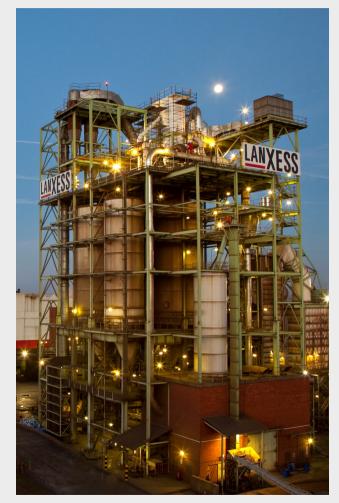




## Strong progress in solving the Chrome problem

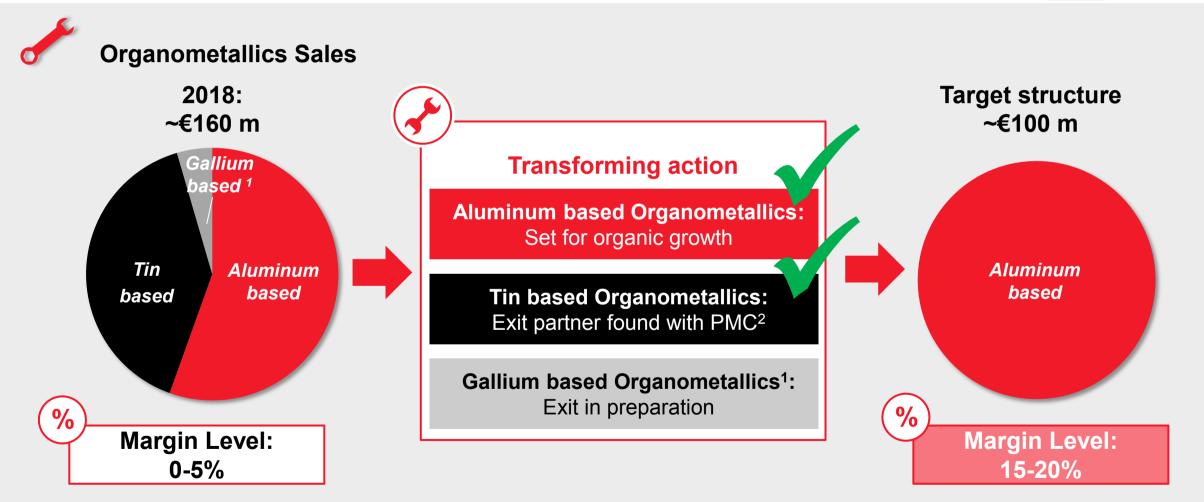






## Improving Organometallics' performance to competitive peer level





<sup>&</sup>lt;sup>1</sup> LANXESS Electronic Materials, Pyeongtaek (Korea)

<sup>&</sup>lt;sup>2</sup> LANXESS will continue to manufacture these products on a contract basis for PMC with first exit option end of 2021

## The way forward – Innovation





## **Strategy**



What innovations are we working on?

## We focus on product, process and technology innovation





### **Our philosophy**

- Result-oriented product innovation
- Process innovation with focus on energy & resource efficiency
- Technology innovation that will change chemical business models (esp. digitalization)



### **Global innovation platform**

- 33 application centers in 14 countries focusing on product innovation
- Dedicated task force teams continuously optimize production processes worldwide
- Centralized digital team to introduce new technologies and change business models



### **Strong alliances**

- More than 150 research cooperations with customers, universities and other research institutes worldwide
- Collaboration with leading Al specialists Citrine, Palantir, et al.

## **Innovation**





Some examples...

## Identifying innovations that fit to our business – A natural preservative derived from an edible fungus







### **Acquisition of IMD Natural Solutions completed in 2017**

9 FTE with a lab in Dortmund, Germany

#### Rationale

- Strong trend to replace chemicals with natural preservatives
- LANXESS has a global sales force and regulatory expertise
- Currently no comparable natural product on the market

#### **Potential:**

- Key market: USA; FDA approval received in 2018, further market approvals in preparation
- First meaningful sales in 2020
- Full potential to be reached 2025-2030

Accessible initial market (USA)

~ €200-250 m

## Identifying innovations that fit to our business – Tepex: Fiber reinforced high performance plastic





### **Acquisition of Bond Laminates completed in 2012**

- ~80 FTE
- Purchase Price: ~€35 m, additional investments to follow

### **Rationale**

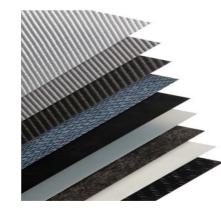
- Leading manufacturer of thermoplastic composites
- Customer advantages:
  - Easier product handling
  - Potential to reduce production costs
  - Product functionality (strength and stiffness)

#### **Potential:**

Strong market potential e.g. in automotive, consumer electronics, industry, and sports (e.g. solar panels, helmets)

~€300 m

LXS sales potential in 2030





## **Tepex: Application examples**





## **Audi Seat Shell**





45% weight reduction

### **Mercedes Front End Carrier**





30% weight reduction

## **Dell Laptop Casings**



Very thin but also very stiff and strong

## We consider E-Mobility as a major opportunity





## E-Mobility: Key driver for battery growth

- Battery demand grew by 30% p.a. (2010-2018) to 180 GWh<sup>1</sup>
- Globally, E-Mobility will account for >85% of total battery demand<sup>2</sup>

### **High share of chemicals**

- Chemicals account for >50% of total cost of battery cells
- Announced cell capacities lead to €8-9 bn p.a.³ chemicals demand

### **Growth markets**

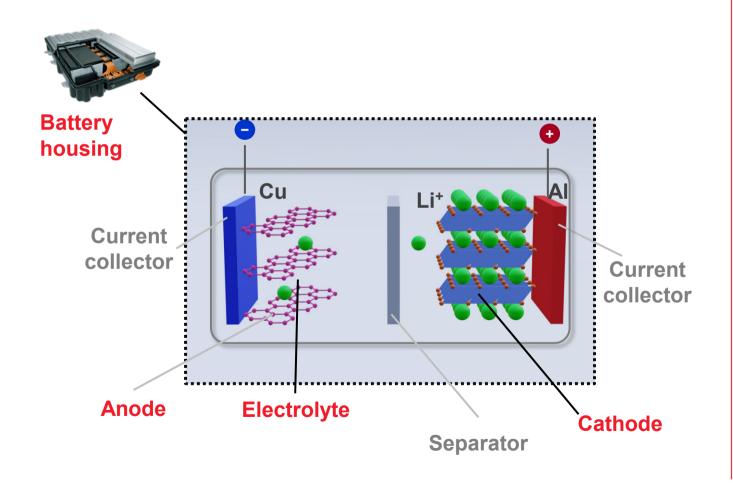
- Changing battery market: An Asia dominated market will turn into a global market with increasing shares for EU & US
- E-Mobility growth drives ramp-up of cell production sites in Europe
- Supportive governmental regulation



## LANXESS offers key products for Li-lon batteries







### **Battery housing**

 PA/PBT compounds for components of the e-powertrain (BU HPM)

### **Electrolyte**

- Key materials (Hydrofluoric acid, phosphorus chemicals) for electrolyte salt (LiPF<sub>6</sub>) (BU AII/BU PLA)
- Flame retardants (BU PLA)

#### Cathode & Anode

- Iron oxide as precursor for cathode active materials (BU IPG)
- Ion-exchange resins for refining battery grade cobalt, nickel and lithium (BU LPT)
- Lithium chemicals from tail-brine (BU PLA)\*

## Cooperation with Standard Lithium could deliver upside in a promising market





**Project rationale** 

- Use existing site infrastructure
- Brines from bromine wells in El Dorado contain Lithium
- Lithium demand growing double digit
- Limited additional cost during piloting
- In case of successful pilot project: €100-400 m capex possible\*\*

### JV characteristics\*

- 60-70% LANXESS ownership
- Exclusive access to technology in Smackover formation
- Absorption of El Dorado infrastructure cost

<sup>\*</sup> In case of successful feasibility

## Cooperation with Standard Lithium: Pilot plant status update





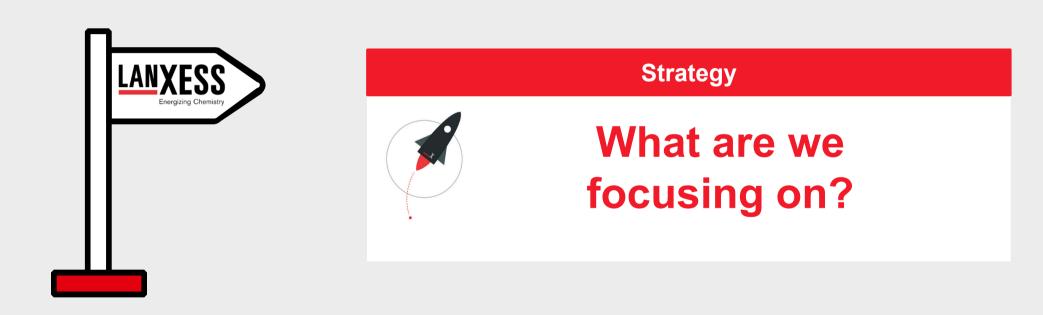


#### **Current status**

- All 18 modules are installed on site in El Dorado
- Freedom to operate analysis completed
- Lab and finalization of installation taking place end of November
- Commissioning: end of November/beginning of December
- Proof of concept within Q1 2020

## The way forward – Digitalizing the value chain





## Digitalizing the value chain LANXESS to be digital leader in the chemical industry





From itemized elements ...

... towards a fully integrated digitalized value chain:

R&D

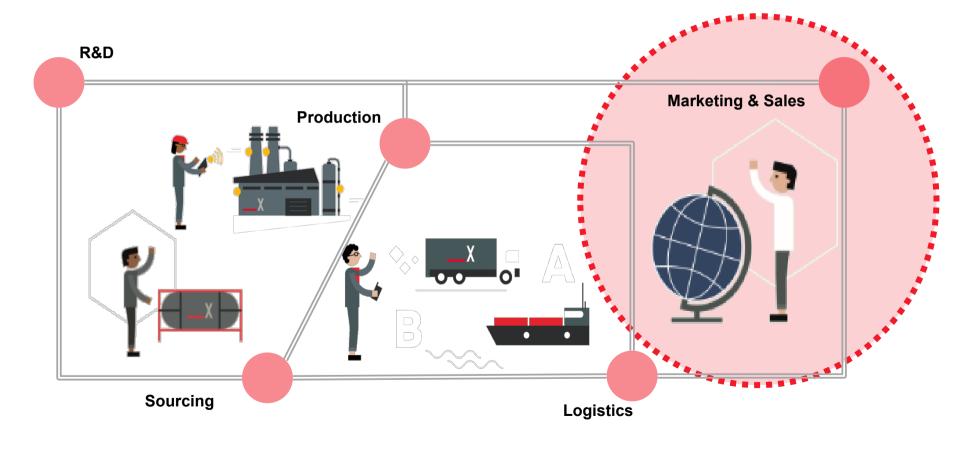
Sourcing

**Production** 

Logistics

Marketing/ Sales

General/ Administration

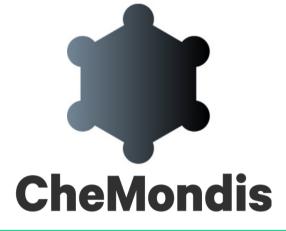


## Digitalizing the value chain: CheMondis Paving the way to the future of trading chemicals









**Project start in 2017:** 

LANXESS' chemical industry knowledge combined with external digital experts

Pioneering into digital trading platform for chemicals to get ready for digital future

First minimal viable product (MVP) created in 2018, preparation of fully separated industry platform

Largest and fastest growing B2B marketplace for industrial chemicals in the western world

Exceptional team of skilled and dedicated experts combining chemical, digital and technical know-how

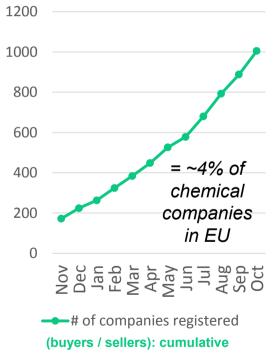
Unique setup, backed by industry know-how and capital

## CheMondis is the largest and fastest growing B2B marketplace for industrial chemicals in the western world

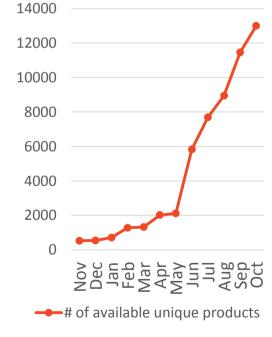




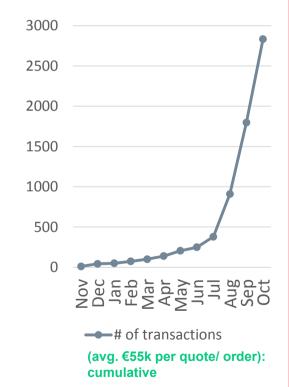
## # of companies signed up



## # of active products



### # of transactions



### Fact #1



>1,000 companies active (65% buyer, 35% supplier)

### Fact #2



**13,000+ products** for use in >15 different industries

### Fact #3



~€150 m transaction value (cumulated, YTD '19)

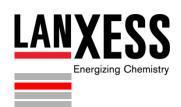
<sup>\*</sup> CheMondis is a stand-alone company, neither run, governed nor represented by LANXESS.

## The way forward – Providing direction from four perspectives





## Advanced Intermediates – Focus on additional organic growth

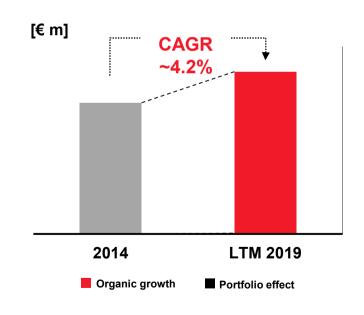




## **Key differentiators**

- Cost, technology and process leadership
- Leading market position
- Proven resilience

## **EBITDA** pre development



### **Value drivers**



Debottlenecking



Fix Organometallics



Benefit from agro recovery

## Specialty Additives – Consolidate, benefit from regulation, exploit growth trends

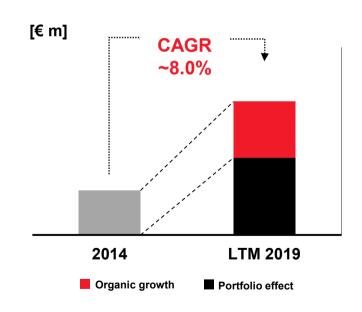




### **Key differentiators**

- Small volume, high impact
- Leading market position
- Integrated value chains
- Broad product portfolio
- Small to medium-sized competitors

### **EBITDA** pre development



### **Value drivers**



Synergies & optimization of production footprint

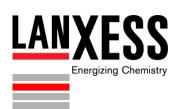


 Innovation: Exploit regulatory trends, e.g. Emerald 3000



 Benefit from market consolidation

## Performance Chemicals – Segment realignment and focus on Consumer Protection Chemicals

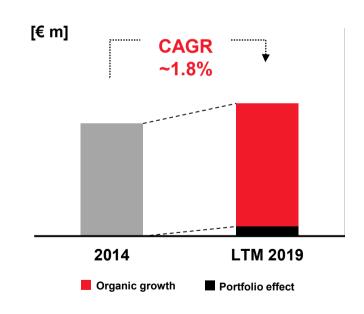




### **Key differentiators**

- Leading regulatory affairs as strategic competence
- Global reach & scale
- Strong products and brands
- Asset light, capex primarily for data generation

### **EBITDA** pre development



### **Value drivers**



Growth trend
 Consumer Protection
 Chemicals



Benefit from market consolidation



 Fix chrome value chain and membrane business

## Engineering Materials – Exploit additional chances from lightweight trend

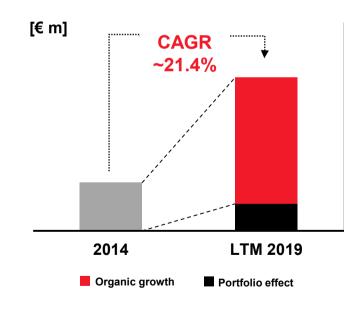




#### **Key differentiators**

- Cost-advantage due to integrated value chain
- Competitive market position
- High-tech application knowhow
- Customer proximity (regionally)

#### **EBITDA** pre development



#### **Value drivers**



Innovation & new applications



Strong trends:
 E-Mobility, light-weight,
 sustainable production



 Continue to optimize value chain (additional compounding capacity)

## Capital allocation follows clear individual strategies for each business



	Organic growth / Capex	Likelihood for M&A	Turnaround
Advanced Intermediates			Organometallics
Specialty Additives			Rubber additives
Performance Chemicals			Chrome value chain Membranes business
Engineering Materials			

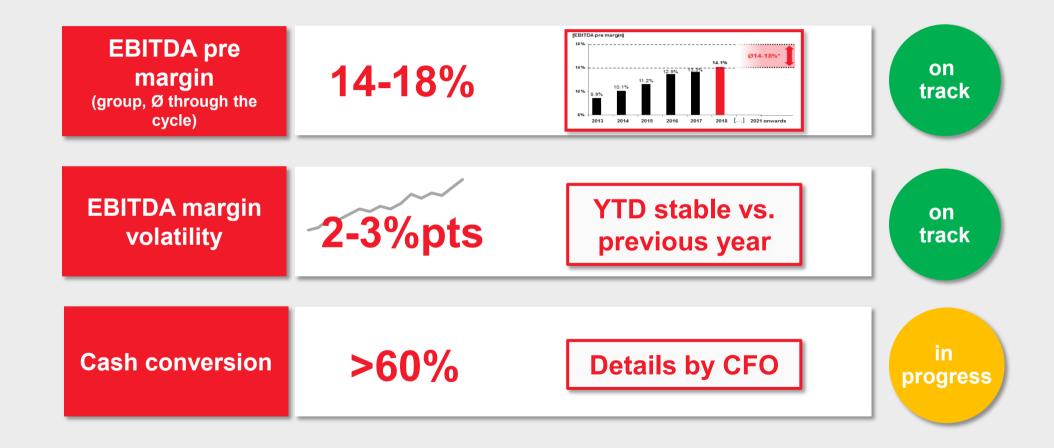
## The way forward – Providing direction from four perspectives





## Despite a challenging environment we are well on track to achieve our goals





## Capital allocation: Maximizing the benefit of our investors based on best value creation



In line with our shareholders' interests whilst committed to a solid investment grade rating



#### **Growth**

- Organic growth with attractive returns
- External growth along disciplined M&A criteria



#### Shareholder value

- Increase dividend or at least keep it at stable level
- Share buyback



#### **Debt profile**

- Debt repayment
- Pension funding

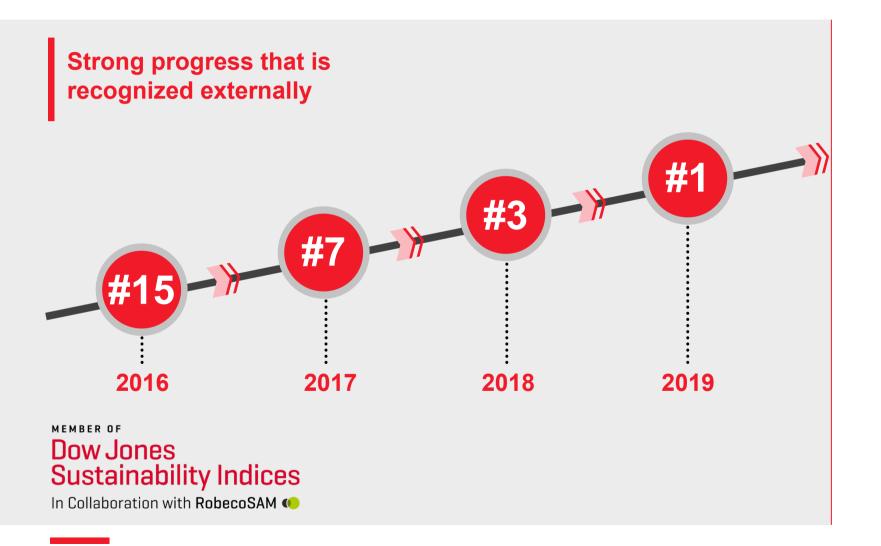
## The way forward – Providing direction from four perspectives





## Sustainability direction – We see sustainability as a competitive advantage







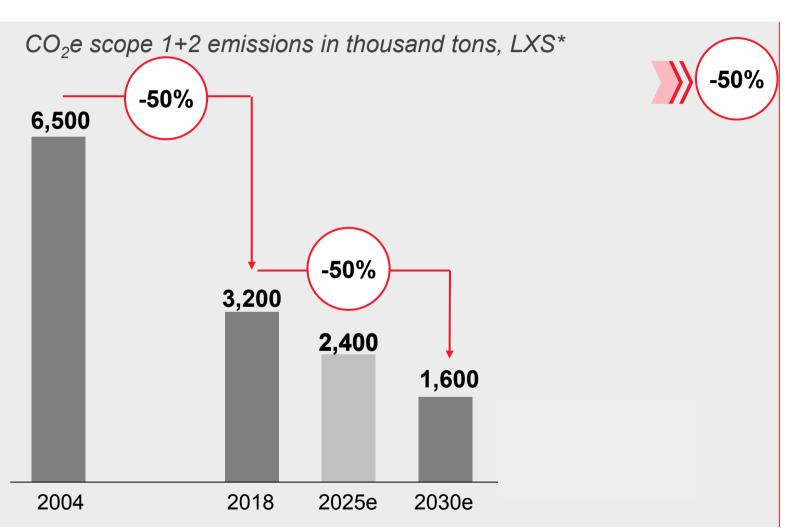
Climate Change Score A-





## We delivered strongly on emission reduction and aim high for 2030

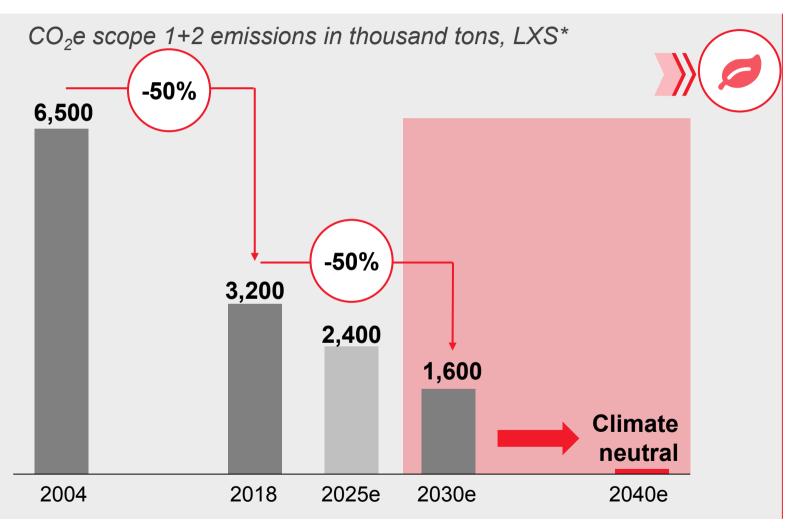




- Clearly defined measures to reduce today's emissions:
  - Maximize reduction of N<sub>2</sub>O emissions
  - Implement process changes in our "Verbund" structures
  - Exit coal-based power generation wherever possible
- Compensate growth effects with efficiency

## LANXESS goes climate neutral by 2040 – New long-term commitment

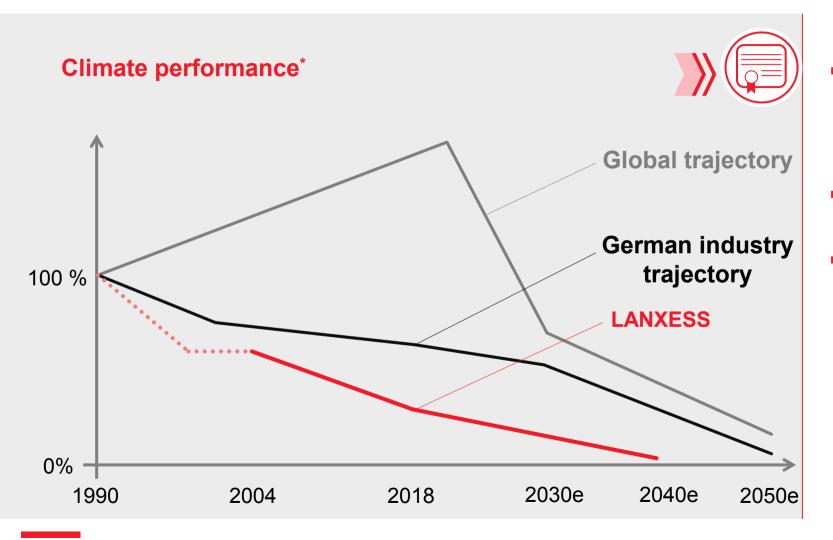




- Strong ambition!
- Majority of projects with reasonable investment costs
- Good for LANXESS, good for our customers, good for our planet!

## LANXESS ahead of regulation and far sighted in management of ETS certificates





- LANXESS actively reduced CO<sub>2</sub>e emissions in line with Emission Trading Scheme (ETS) reduction targets
- Cost effect from ETS is currently neutral
- We will continue to reduce CO<sub>2</sub>e emissions and remain ahead of ETS reduction targets

### **Sustainability counts!**





#### **Sustainability targets...**

- ...have been incorporated into our strategic KPIs
- ...will be incorporated into top management remuneration

## The way forward – Strongest set of opportunities since spin-off





# LANXESS Energizing Chemistry