

## **Business Unit Rhein Chemie Additives A strong platform for future expansion**

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## Safe harbor statement

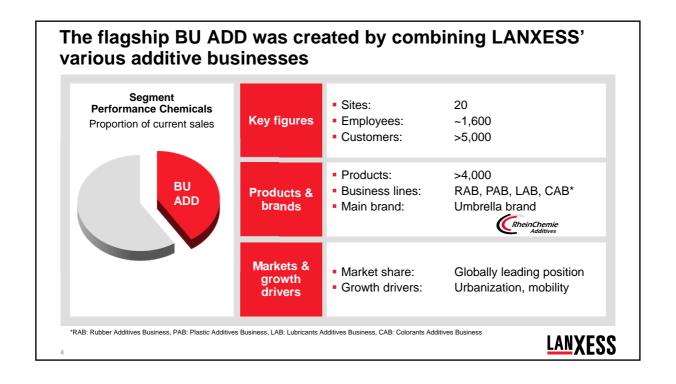
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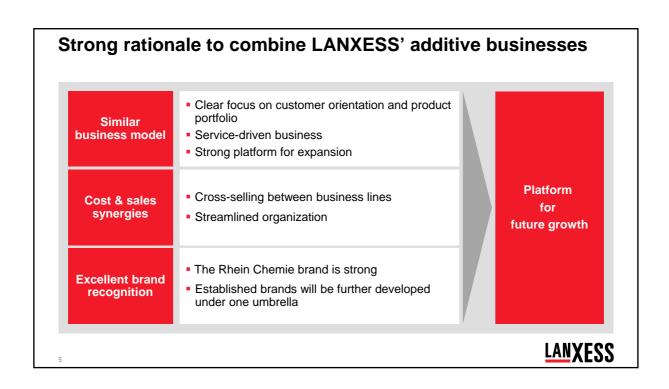
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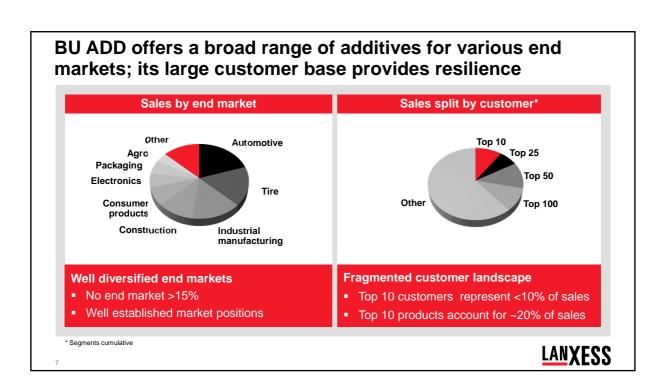
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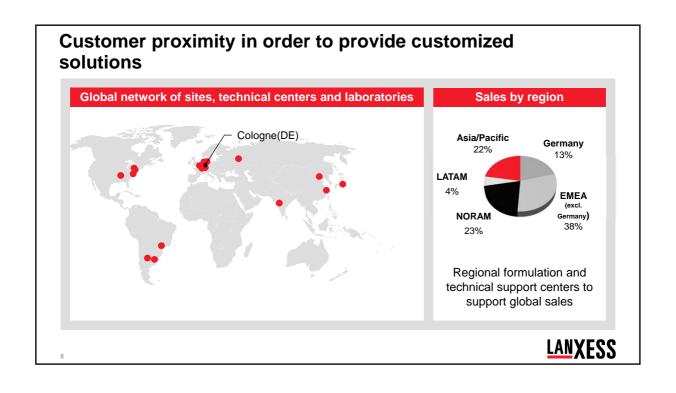
## Business Unit Rhein Chemie Additives (BU ADD) offers a broad range of additives for various end markets Refocusing to serve interesting additive markets LANXESS





	Plastic Additives	Rubber Additives	Lubricant Additives	Colorant Additives
% of sales	~45%	~35%	~10%	~10%
Key competitors	<ul><li>Eastman</li><li>BASF</li><li>ICL</li></ul>	<ul><li>Struktol</li><li>Freudenberg SC</li><li>Arkema</li></ul>	<ul><li>Lubrizol</li><li>DIC</li><li>Infineum</li></ul>	<ul><li>Clariant</li><li>BASF</li><li>DIC</li></ul>
Combined narket share of top four	>50%	>50%	>60%	<50%
Main applications			C	





## BU ADD does not simply sell products; it provides solutions across the entire value chain Understanding of applications and chemistry required Customers receive technical service and integrated solutions Additives account for a low share of costs yet deliver a high performance impact End-use application The business is more knowledge-intensive than capital-intensive Value-driven pricing Batch production increases flexibility Low degree of step-change **Additives** innovations illustrative **LANXESS**



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